LICENSES, PERMITS & CERTIFICATIONS - IOWA

Iowa vehicle wrap business requirements

What Iowa requires of these businesses: registration, tax, licenses and the official links to check.

Sources verified 2026-11-21 - Updated 2026-11-21

1 The rules at a glance

- Sales tax permit (repair, wash and towing taxable)
- Materials taxed; ask about installation
- USDOT marking rules

We found no state wrap installer license.

Requirements at a glance

Iowa sales tax permit

Required - State - Iowa Department of Revenue

Register with the Department of Revenue for a sales tax permit. Iowa taxes listed services, including vehicle repair, motor repair, vehicle wash and wax, and wrecker and towing, plus any local option tax.

Form your LLC or corporation with the Iowa Secretary of State first. Fees not verified here.

Official application:
https://revenue.iowa.gov/taxes/tax-guidance/sales-use-excise-tax/iowa-sales-and-use-tax-taxable-services

Sales tax on wraps; ask about installation

Required - State - Iowa Department of Revenue

Wrap materials are taxable, and painting is a taxable service. Ask the Department how your installation charges are treated.

USDOT number marking on commercial motor vehicles

Required in some cases - Federal - Federal Motor Carrier Safety Administration

Vehicles that need a USDOT number show the carrier's name and USDOT number on both sides, readable from 50 feet in daylight (49 CFR 390.21).

Official agencies and links

49 CFR 390.21, Marking of self-propelled CMVs and intermodal equipment
Federal Motor Carrier Safety Administration (eCFR)
https://www.ecfr.gov/current/title-49/subtitle-B/chapter-III/subchapter-B/part-390/subpart-B/section-390.21

Iowa Sales and Use Tax: Taxable Services
Iowa Department of Revenue
https://revenue.iowa.gov/taxes/tax-guidance/sales-use-excise-tax/iowa-sales-and-use-tax-taxable-services

Frequently asked questions

Do wrap installers need a license in Iowa?
We found no state license.

This guide is general information, not legal advice. Rules change and can depend on your city or county, so confirm with the official agencies linked below before you apply.