START A BUSINESS - VERMONT

How to start a vehicle wrap and graphics business in Vermont

Form the business and open a tax account, itemize materials and installation, and know the USDOT marking rules your fleet customers rely on.

Sources verified 2026-11-21 - Updated 2026-11-21

1 Is a wrap business right for you?

Wrap shops design, print and install vinyl wraps, fleet graphics, lettering and USDOT numbers. It suits detail-oriented people with design or installation skills.

2 Form the business and register for sales tax

1. Choose a structure. LLCs and corporations file with the Vermont Secretary of State.
2. Register for a Vermont Business Tax Account with the Department of Taxes so you can collect Vermont's 6% sales tax on parts and other goods.

3 Licenses

We found no Vermont State license for wrap installation. Check zoning and local permits with your town.

4 Sales tax

Vermont taxes goods sold at 6%; for automotive work, separately stated installation and labor are not taxed. Itemize the material and the installation, and ask the Department about your invoices.

5 Marking rules your customers rely on

Vehicles that need a USDOT number show the carrier name and USDOT number on both sides, readable from 50 feet.

6 Your first steps

1. Form the business and open a tax account.
2. Set up a clean installation bay.
3. Learn the marking rules for fleet customers.
4. List your business on Nearby Car Care

Requirements at a glance

Vermont Business Tax Account and sales tax

Required - State - Vermont Department of Taxes

Vermont's sales tax is 6% on retail sales of tangible personal property unless exempt. New businesses register for a Vermont Business Tax Account to collect it.

Form your LLC or corporation with the Vermont Secretary of State before registering.

Official application: https://tax.vermont.gov/business/sales-and-use-tax

Sales tax on wraps; itemize installation

Required - State - Vermont Department of Taxes

Vermont taxes goods sold and, for automotive work, not separately stated installation and labor. Itemize the wrap material and the installation, and ask the Department about your invoices.

USDOT number marking on commercial motor vehicles

Required in some cases - Federal - Federal Motor Carrier Safety Administration

Vehicles that need a USDOT number show the carrier's name and USDOT number on both sides, readable from 50 feet in daylight (49 CFR 390.21).

Official agencies and links

49 CFR 390.21, Marking of self-propelled CMVs and intermodal equipment

Federal Motor Carrier Safety Administration (eCFR)

https://www.ecfr.gov/current/title-49/subtitle-B/chapter-III/subchapter-B/part-390/subpart-B/section-390.21

Sales and Use Tax

Vermont Department of Taxes

https://tax.vermont.gov/business/sales-and-use-tax

Vermont Sales and Use Tax Guide for the Automotive Repairs Industry (GB-1161)

Vermont Department of Taxes

https://tax.vermont.gov/sites/tax/files/documents/GB-1161.pdf

Frequently asked questions

Do wrap installers need a license in Vermont?

We found no state license.

This guide is general information, not legal advice. Rules change and can depend on your city or county, so confirm with the official agencies linked below before you apply.

https://nearbycarcare.com/resources/business/start-vehicle-wrap-business/vermont/