START A BUSINESS - LOUISIANA

How to start a vehicle wrap and graphics business in Louisiana

Form the business and register for sales tax; ask how installation is taxed, and know the USDOT marking rules your fleet customers rely on.

Sources verified 2026-11-21 - Updated 2026-11-21

1 Is a wrap business right for you?

Wrap shops design, print and install vinyl wraps, fleet graphics, lettering and USDOT numbers. It suits detail-oriented people with design or installation skills.

2 Form the business and register for sales tax

1. Choose a structure. LLCs and corporations file with the Louisiana Secretary of State.
2. Register with the Department of Revenue for state sales tax and with your parish for local sales tax. Repairs and maintenance to vehicles are taxable.
3. Check your city or county for local licenses and zoning.

3 Licenses

We found no Louisiana State license for wrap installation. Check your city or county for licenses and zoning.

4 Sales tax

Materials are taxable. Ask the Department of Revenue how your installation charges are treated.

5 Marking rules your customers rely on

Vehicles that need a USDOT number show the carrier name and USDOT number on both sides, readable from 50 feet.

6 Your first steps

1. Form the business and register with the Department of Revenue.
2. Check local licenses and zoning.
3. Buy insurance and equipment.
4. List your business on Nearby Car Care

Requirements at a glance

Louisiana sales tax registration

Required - State - Louisiana Department of Revenue

Register with the Department of Revenue to collect state sales tax, and with your parish for local sales tax. Repairs and maintenance to vehicles are taxable.

Form your LLC or corporation with the Louisiana Secretary of State first. Fees not verified here.

Official application:
https://revenue.louisiana.gov/tax-education-and-faqs/faqs/sales-tax/do-i-have-to-collect-sales-tax-on-charges-for-labor/

Sales tax on wraps and labor

Required - State - Louisiana Department of Revenue

Materials are taxable, and labor to fabricate or repair tangible personal property is generally taxable. Ask the Department how your installation charges are treated.

USDOT number marking on commercial motor vehicles

Required in some cases - Federal - Federal Motor Carrier Safety Administration

Vehicles that need a USDOT number show the carrier's name and USDOT number on both sides, readable from 50 feet in daylight (49 CFR 390.21).

Official agencies and links

49 CFR 390.21, Marking of self-propelled CMVs and intermodal equipment

Federal Motor Carrier Safety Administration (eCFR)

https://www.ecfr.gov/current/title-49/subtitle-B/chapter-III/subchapter-B/part-390/subpart-B/section-390.21

Do I have to collect sales tax on charges for labor?

Louisiana Department of Revenue

https://revenue.louisiana.gov/tax-education-and-faqs/faqs/sales-tax/do-i-have-to-collect-sales-tax-on-charges-for-labor/

Frequently asked questions

Do wrap installers need a license in Louisiana?

We found no state license.

This guide is general information, not legal advice. Rules change and can depend on your city or county, so confirm with the official agencies linked below before you apply.

https://nearbycarcare.com/resources/business/start-vehicle-wrap-business/louisiana/