START A BUSINESS - GEORGIA

How to start a vehicle wrap and graphics business in Georgia

Form the business and register for sales tax, list materials and installation separately, and know the USDOT marking rules your fleet customers rely on.

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1 Is a wrap business right for you?

Wrap shops design, print and install vinyl wraps, fleet graphics, lettering and USDOT numbers. It suits detail-oriented people with design or installation skills.

2 Form the business and register for sales tax

1. Choose a structure. LLCs and corporations file with the Georgia Secretary of State.
2. Register with the Department of Revenue (Georgia Tax Center) to collect sales tax at the state rate plus your county's local rates.
3. Check your city or county for business licenses and zoning.

3 Licenses

We found no Georgia State license for wrap installation. Check your city or county for business licenses and zoning.

4 Sales tax

Materials are taxable. Itemized installation labor is not taxed; list the wrap and the installation separately.

5 Marking rules your customers rely on

Vehicles that need a USDOT number show the carrier name and USDOT number on both sides, readable from 50 feet.

6 Your first steps

1. Form the business and register for sales tax.
2. Get local business licenses and check zoning.
3. Buy insurance and equipment.
4. List your business on Nearby Car Care

Requirements at a glance

Georgia sales and use tax registration

Required - State - Georgia Department of Revenue

Register with the Department of Revenue (Georgia Tax Center) to collect sales tax at the state rate plus local rates for your county.

Form your LLC or corporation with the Georgia Secretary of State first. Check your city or county for a business license.

Official application: https://dor.georgia.gov/taxes/sales-use-tax/what-subject-sales-and-use-tax

Sales tax on wraps; itemize installation

Required - State - Georgia Department of Revenue

Wrap materials are taxable. Itemized installation labor is not taxable, so list the material and the installation separately.

USDOT number marking on commercial motor vehicles

Required in some cases - Federal - Federal Motor Carrier Safety Administration

Vehicles that need a USDOT number show the carrier's name and USDOT number on both sides, readable from 50 feet in daylight (49 CFR 390.21).

Official agencies and links

49 CFR 390.21, Marking of self-propelled CMVs and intermodal equipment

Federal Motor Carrier Safety Administration (eCFR)

https://www.ecfr.gov/current/title-49/subtitle-B/chapter-III/subchapter-B/part-390/subpart-B/section-390.21

What is Subject to Sales and Use Tax?

Georgia Department of Revenue

https://dor.georgia.gov/taxes/sales-use-tax/what-subject-sales-and-use-tax

Frequently asked questions

Do wrap installers need a license in Georgia?

We found no state license.

This guide is general information, not legal advice. Rules change and can depend on your city or county, so confirm with the official agencies linked below before you apply.

https://nearbycarcare.com/resources/business/start-vehicle-wrap-business/georgia/