START A BUSINESS - FLORIDA

How to start a vehicle wrap and graphics business in Florida

Form the business and register for sales tax; expect installed wraps to be taxed in full, and know the USDOT marking rules your fleet customers rely on.

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1 Is a wrap business right for you?

Wrap shops design, print and install vinyl wraps, fleet graphics, lettering and USDOT numbers. It suits detail-oriented people with design or installation skills.

2 Form the business and register for sales tax

1. Choose a structure. LLCs and corporations file with the Florida Division of Corporations (Sunbiz).
2. Register with the Department of Revenue to collect sales tax: 6% state plus any county surtax.
3. Get your local business tax receipt from your county and city and check zoning.

3 Licenses

We found no Florida State license for wrap installation. Get your county and city business tax receipts and check zoning.

4 Sales tax

When you supply the material and install it, expect the total charge to be taxable. Ask the Department of Revenue how your wrap invoices are treated.

5 Marking rules your customers rely on

Vehicles that need a USDOT number show the carrier name and USDOT number on both sides, readable from 50 feet.

6 Your first steps

1. Form the business and register for sales tax.
2. Set up a clean installation bay.
3. Learn the marking rules for fleet customers.
4. List your business on Nearby Car Care

Requirements at a glance

Florida sales and use tax registration

Required - State - Florida Department of Revenue

Register with the Department of Revenue to collect sales tax: 6% state rate plus any county discretionary sales surtax.

Form your LLC or corporation with the Florida Division of Corporations (Sunbiz) first. Check your county and city for a local business tax receipt.

Official application: https://floridarevenue.com/taxes/taxesfees/Pages/sales_tax.aspx

Sales tax on wraps and installation

Required - State - Florida Department of Revenue

When you supply the material and install it, expect the total charge to be taxable; ask the Department how your wrap invoices are treated.

USDOT number marking on commercial motor vehicles

Required in some cases - Federal - Federal Motor Carrier Safety Administration

Vehicles that need a USDOT number show the carrier's name and USDOT number on both sides, readable from 50 feet in daylight (49 CFR 390.21).

Official agencies and links

49 CFR 390.21, Marking of self-propelled CMVs and intermodal equipment
Federal Motor Carrier Safety Administration (eCFR)
https://www.ecfr.gov/current/title-49/subtitle-B/chapter-III/subchapter-B/part-390/subpart-B/section-390.21

Sales and Use Tax
Florida Department of Revenue
https://floridarevenue.com/taxes/taxesfees/Pages/sales_tax.aspx

Sales and Use Tax on Repair of Tangible Personal Property (GT-800010)
Florida Department of Revenue
https://floridarevenue.com/Forms_library/gt800010.pdf

Frequently asked questions

Do wrap installers need a license in Florida?
We found no state license.

This guide is general information, not legal advice. Rules change and can depend on your city or county, so confirm with the official agencies linked below before you apply.

https://nearbycarcare.com/resources/business/start-vehicle-wrap-business/florida/